



DAM COUNTRY  
**100.5 FM**  
Chillicothe, IL  
Henry, IL **WRVY**

**DAM Country** brings you the greatest country music ever played. From the 60s to the 90s, Dam Country is where country music legends live! Core artists are George Strait, Reba McEntire, Garth Brooks, Alan Jackson, Alabama, Dolly Parton; just the way country music was intended! With hourly updates from Fox News, Fox Sports, RegionalMediaNews.com, and LocalSportsNow.com, it's a given you'll keep updated with everything while enjoying the best country music!



Spend your Saturday afternoons with Tracy Lawrence during his Honky Tonkin' show from 12p-3p.

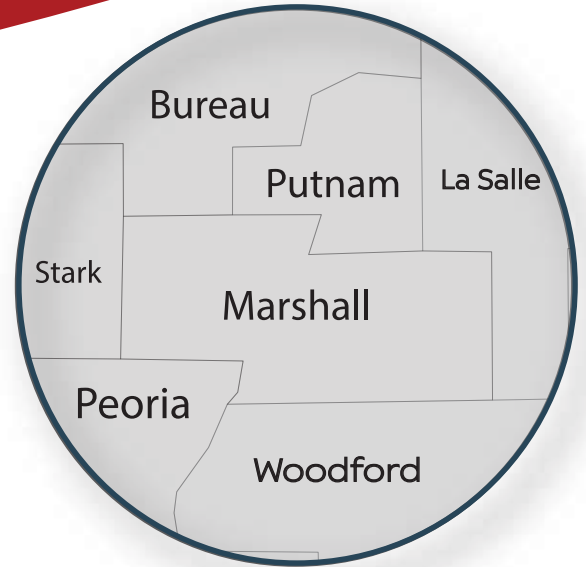
Tracy's fellow country artists often visit the studio to talk about their songs and play their favorite records too!

**92% REACHED EACH WEEK (P18+)**  
RADIO IS AMERICA'S #1 REACH MEDIUM

\*Nielsen Total Audience Report February 2020

**More adults use Broadcast Radio each week than:**  
CABLE, TELEVISION, BROADCAST TELEVISION,  
STREAMING TELEVISION, FACEBOOK, TWITTER,  
NEWSPAPER, SMARTPHONES, and THE  
INTERNET

**Radio is #1 plain and simple.**



## Demo

**Station: WRVY-FM 100.5**

**Format: Country**

**Target: Adults 35-64**

**Reach: 104,780 total Adults**

**35-64 live in the  
following counties:**

Bureau, Stark, Marshall, Putnam, LaSalle,  
Woodford, & North Peoria Counties in  
Illinois.



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