



Backroad Country 95.9

Backroad Country Playing the greatest hits from the 1990s & 2000s and today's best songs. With core artists being Kenny Chesney, Thomas Rhett, Carrie Underwood, Keith Urban, Dierks Bentley, and Little Big Town, Backroad Country is sure to have something for every country music listener! Backroad Country has hourly updates from Fox News, Fox Sports, Local Weather, and Ag updates from RFD Radio.



Start your mornings off with the hottest Country morning show on radio!

Catch Big D & Bubba each weekday from 5a-10a and Saturday's from 6a-10a with their best of show!

92% REACHED EACH WEEK (P18+)
RADIO IS AMERICA'S #1 REACH MEDIUM

*Nielsen Total Audience Report February 2020

More adults use Broadcast Radio each week than:
CABLE, TELEVISION, BROADCAST TELEVISION,
STREAMING TELEVISION, FACEBOOK, TWITTER,
NEWSPAPER, SMARTPHONES, and THE
INTERNET

Radio is #1 plain and simple.



Demo

Station: WNLF - 95.9

Format: Country

Target: Adults 25-54

Reach: 94,986 total Adults

25-54 live in the

following counties:

McDonough, Fulton, Schuyler, Brown,
Cass, Mason, Adams, Hancock, Henderson,
Warren, and Knox Counties in Illinois.



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