



The Henry County Rocker

traces its DNA back from Foo Fighters and Pearl Jam to AC/DC and Led Zeppelin. It reaches forward from The Red Hot Chili Peppers and Nirvana to Linkin Park and Three Days Grace. DNA really is the perfect word to describe the thread that binds together Rock 2.0 awesome variety in music from the 90s to now. This is ROCK radio... version 2.0! Rock 2.0 has hourly updates from Fox News, Fox Sports, Accu-weather, RegionalDailyNews.com, and LocalSportsNow.com.

92% REACHED EACH WEEK (P18+)
RADIO IS AMERICA'S #1 REACH MEDIUM

*Nielsen Total Audience Report February 2020

More adults use Broadcast Radio each week than:
CABLE, TELEVISION, BROADCAST TELEVISION,
STREAMING TELEVISION, FACEBOOK, TWITTER,
NEWSPAPER, SMARTPHONES, and THE
INTERNET

Radio is #1 plain and simple.



Demo

Station: Rock 2.0 - 104.7

Format: Rock

Target: Adults 18-44

Reach: 14,862 total Adults
18-44 live in Henry
County, IL.



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