



Illinois Valley's Classic Rock

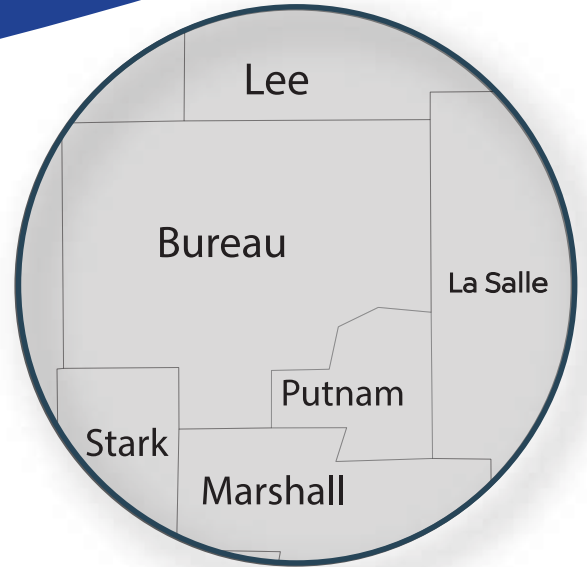
ZRock 98 features core artists from the late 60's, 70's, 80's, and into the 90's like Led Zeppelin, Ozzy Osbourne, Pink Floyd, Guns 'n Roses, AC/DC, Van Halen, Aerosmith, Alice In Chains, & Foo Fighters.

92% REACHED EACH WEEK (P18+)
RADIO IS AMERICA'S #1 REACH MEDIUM

*Nielsen Total Audience Report February 2020

More adults use Broadcast Radio each week than:
CABLE, TELEVISION, BROADCAST TELEVISION,
STREAMING TELEVISION, FACEBOOK, TWITTER,
NEWSPAPER, SMARTPHONES, and THE
INTERNET

Radio is #1 plain and simple.



Demo

Station: WZOE-FM 98.1

Format: Classic Rock

Target: Adults 25-54

Reach: 73,994 total Adults

25-54 live in the
following counties:

Bureau, Stark, Marshall, Putnum, LaSalle,
Lee Counties in Illinois.



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