



Target Demographic: 18-54

Our take on the alternative format is unlike any other. Along with what's happening now, 97.1 KVVL will dig deep into the roots of Alternative with New Wave bands and is the home for the great 80s bands. Plus all the local news and information and Spoofhound Athletics.

Listen to one of the top morning shows in the country, the Bob & Tom Show! Tune in Monday through Saturday 6 AM - 10 AM.

971kvv.com

DEMOGRAPHICS & COVERAGE AREA



Target Demographic: 25-54

I'M Country KNIM is Northwest Missouri's All American Country Station! Our take on the country format is something of its own type, playing the best country from yesterday and today. KNIM plays Country's biggest Stars and Icons from the 80's through Today.

knimcountry.com